Global Air Purifiers Market accounted for US$ 8.43 billion in 2020 and is estimated to be US$ 19.72 billion by 2030 and is anticipated to register a CAGR of 8.90%. A device that eliminates impurities from the air in a space to enhance indoor air quality is known as an air purifier or air cleaner. These devices are frequently advertised as being helpful to allergy and asthma sufferers, as well as decreasing or eliminating secondhand tobacco smoke. Commercial air purifiers are available as small stand-alone units or bigger units that can be attached to an air handler unit (AHU) or an HVAC unit in the medical, industrial, and commercial industries. In industry, air purifiers can be used to eliminate contaminants from air before it is processed. For this, pressure swing adsorbers or other adsorption techniques are commonly utilised.

**The report "Global Air Purifiers Market, By Type (Activated Carbon, Electrostatic Precipitator, Ion and Ozone Generator, Hepa, and Others), By Application (Residential Space, and Commercial Area), and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Trends, Analysis and Forecast till 2029’’**

**Key Highlights:**

* Daikin Applied introduced a series of portable room air purifiers (Premium and Economy versions) in June 2021, with the goal of improving Indoor Air Quality (IAQ). Daikin's IAQ product lines were enhanced as a result of the strategic plan.
* Panasonic Corporation (Japan) created the nanoe X device in 2021, which generates 100 times more Hydroxyl (OH) radicals than the traditional nanoe device. As a result, the new nanoe X gadget is more successful at air purification and deodorization in interior environments.
* Panasonic Ecology Systems Co., Ltd. (PES) and Panasonic Ecology Systems Guangdong Co., Ltd. opened the First Shunde Branch Plant in China in 2021, a new manufacturing facility for IAQ products such as energy recovery ventilator systems and air purifiers.
* Dyson (UK) will establish its fourth Dyson Demo store in France in 2021, in Marseille's historic shopping district of Terrasses du Port. Dyson's latest technology in house cleaning, air purification, lighting, and hair care will be on display in the new area.

**Analyst View:**

The rising frequency of airborne diseases, combined with rising levels of air pollution in the United States, is expected to boost market growth throughout the forecast period. Because it is the most effective technology for trapping dangerous airborne particles, the HEPA technology category is likely to dominate the US market over the forecast period. Several governments are focused on managing air pollution by enacting a slew of new rules and standards for indoor air quality, which is expected to propel the market forward over the forecast period. Moreover, several air pollution control efforts carried out by governments and non-governmental organisations (NGOs) around the world are likely to promote market growth over the forecast period.

***Browse 60 market data tables\* and 35 figures\* through 140 slides and in-depth TOC on “Global Air Purifiers Market, By Type (Activated Carbon, Electrostatic Precipitator, Ion and Ozone Generator, Hepa, and Others), By Application (Residential Space, and Commercial Area), and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Trends, Analysis and Forecast till 2029”***

*To know the upcoming trends and insights prevalent in this market, click the link below****:***

[*https://www.prophecymarketinsights.com/market\_insight/Global-Air-Purifiers-Market-By-1443*](https://www.prophecymarketinsights.com/market_insight/Global-Air-Purifiers-Market-By-1443)

**Key Market Insights from the report:**

Global Air Purifiers Market accounted for US$ 8.43 billion in 2020 and is estimated to be US$ 19.72 billion by 2030 and is anticipated to register a CAGR of 8.90%. The global air purifiers market report segments the market on the basis of type, application, and region.

* Based on Type, Global Air Purifiers Market is segmented into Activated Carbon, Electrostatic Precipitator, Ion and Ozone Generator, Hepa, and Others.
* Based on Application, Global Air Purifiers Market is segmented into Residential Space, and Commercial Area
* By Region, the Global Air Purifiers Market is segmented into North America, Europe, Asia Pacific, Latin America, and Middle East & Africa.

**Competitive Landscape & their strategies of Global Air Purifiers Market:**

Key players in the global air purifiers market includes, Atlanta Healthcare, Bluestar Ltd., Blueair AB, Crusaders India Pvt. Ltd, Daikin Industries Ltd, Samsung Electronics Co Ltd, HSIL Ltd., LG Electronics Inc., Koninklijke Philips N.V. and Eureka Industries Ltd.

The market provides detailed information regarding the industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory frameworks across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included in the report.

**About Prophecy Market Insights**

Prophecy Market Insights is specialized market research, analytics, marketing/business strategy, and solutions that offers strategic and tactical support to clients for making well-informed business decisions and to identify and achieve high-value opportunities in the target business area. We also help our clients to address business challenges and provide the best possible solutions to overcome them and transform their business.

**Some Important Points Answered in this Market Report Are Given Below:**

* Explains an overview of the product portfolio, including product development, planning, and positioning
* Explains details about key operational strategies with a focus on R&D strategies, corporate structure, localization strategies, production capabilities, and financial performance of various companies.
* Detailed analysis of the market revenue over the forecasted period.
* Examining various outlooks of the market with the help of Porter’s five forces analysis, PEST & SWOT Analysis.
* Study on the segments that are anticipated to dominate the market.
* Study on the regional analysis that is expected to register the highest growth over the forecast period

**To know more**

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